

# NASP

NATIONAL ASSOCIATION OF  
SPECIALTY PHARMACY

Corporate Member of the Month

April 2021



**Company Name: Micro Merchant Systems**

**Located: 6800 Jericho Turnpike Suite 203E Syosset, NY 11791**

**Number of Employees: 150+**

**Type of Business: Healthcare IT**

### **What is your organization's mission and vision?**

To provide our customers with innovative Pharmacy Management Solutions that meet their unique needs. Our company motto, "Software without Limits," is a testament to our commitment to continuous improvement and innovation.

### **How does your organization impact the specialty patient care journey and help put the *special* in specialty pharmacy?**

PrimeRx™ provides specialty pharmacies with a technology solution designed for their unique record-keeping, patient care, and analytical needs. We help develop custom workflow, clinical assessment modules, custom report writers, and a customizable intake que to optimize specialty pharmacy efficiency.

We are committed to providing pharmacies with a completely customizable solution. No two pharmacies are staffed the same or have the same workflow. Here are a few examples:

- Use the Task Manager to allocate work
- Capture the Patient engagement through customized Clinical Assessment Forms
- Use the Web Portals and tools for secure engagement between Prescribers, Patients, and other personnel

The care of the patient is provided by multiple entities. Data and reporting metrics are very important for prescribers, manufacturers, caregivers, and accrediting agencies. By providing various tools that allow the management of internal workflows and external communications, our products and services allow pharmacies to manage their complex operations on one platform. This is where we excel and provide domain expertise to our clients, allowing them to succeed in their business objectives and ultimately provide better outcomes for their Patients.

### **How does your organization define success?**

With over 30 years of experience within the pharmacy technology industry, we understand the ever-changing dynamics of the space and will continue to lead the industry with innovative solutions that allow pharmacies to better serve their patients with the highest levels of efficiency and functionality.

We look at our solutions through the lens of the value they offer, such as minimizing dispensing errors, increasing our client's profitability, and optimizing operations to help meet challenges of pharmacies today and into the future. Our solutions enhance business scalability and performance by adapting to meet the changing needs of the modern pharmacy; thus, our success is automatically aligned to our clients.

### **What else would you like people to know about your organization?**

Micro Merchant Systems is the largest independently owned pharmacy software company in the country, serving over 4,000 pharmacies with an array of customizable products, services, Apps, and interfaces. Utilizing our consultative approach to every integration, we utilize our resources and domain expertise understand your business and then personalize our products and services to offer the most efficient and effective workflow processes possible. Providing us information regarding your unique business needs allows us to provide our customers the solutions that fits their unique needs.

Our customers see us more as solutions architects than simply as a Pharmacy Software vendor.

### **Who and how should other NASP members contact you to learn more about your organization?**

Send inquiries to [sales@micromerchantsystems.com](mailto:sales@micromerchantsystems.com).

*The Corporate Member of the Month Spotlight program is designed to give our members the opportunity to provide a narrative on their business; the views, thoughts, and opinions expressed belong solely to the author, and do not necessarily reflect those of NASP.*