Comparing approaches to drive clinical continuity
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**Background**
- Health system specialty pharmacies (HSSP) facilitate the coordinated provision of clinical, financial, and operational services to patients on specialty medications.
- Despite these benefits, not all specialty medication prescriptions remain within the health system.
- On May 1, 2021, the Yale New Haven Health HSSP launched an initiative to improve clinical continuity, defined as the provision of specialty drug orders from health system clinics to the HSSP.
- This initiative employed an interdisciplinary outreach team complemented by electronic health record (EHR) messaging for clinics that opt into a Best Practice Advisory (BPA) that recommends the HSSP to clinicians ordering a specialty medication to an external pharmacy.

**Objectives**
- To determine whether the implementation of a clinical continuity outreach team with or without the BPA improves clinical continuity.
- To explore whether the proportion of specialty medication orders placed in EHR can be increased through HSSP outreach/communication.

**Methods**
- Retrospective review of specialty medication orders placed in EHR from hospital and non-hospital based clinics.
- Comparison of specialty medication orders placed in EHR between groups receiving HSSP outreach, with or without the BPA.
- Statistical tests: Chi-squared for categorical variable, student t-test for continuous variable, statistical significance declared for p< 0.05

**Results**

**Figure 1. Clinic evaluation flowchart**

<table>
<thead>
<tr>
<th>Clinic evaluation for opportunity</th>
<th>n = 847</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prioritization of clinics for outreach</td>
<td>n = 626</td>
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</table>

**Figure 2. Percent Change in Prescription Capture Post-Implementation of HSSP Outreach Team**

**Figure 3. Percent Change in Prescription Capture in Hospital and Non-Hospital Based Clinics**

**Discussion**
- Clinical continuity improved from baseline by approximately 30% for clinics with any HSSP outreach.
- Significantly higher than the 3% organic growth observed in departments with no outreach.
- The BPA resulted in 16% of orders initially placed to external pharmacies to remain within the health system.
- Prescription capture increased in hospital and non-hospital based clinics. However, health system clinics affiliated with health system hospitals responded very favorably to specialty pharmacy services highlighted by the HSSP outreach team relative to clinics affiliated with health system hospitals.
- Hospital based clinics responded most favorably to a multifaceted strategy that includes tailored outreach from the HSSP team paired with BPA messaging.
- Non-hospital based clinics may respond more positively to face-to-face interactions with HSSP representatives.

**Conclusions**
- Clinics participating in a complementary ambulatory pharmacy initiative were excluded to more clearly evaluate the impact of the HSSP outreach team.
- Health system specialty pharmacy outreach to clinics, with or without enhanced electronic tools, can improve prescription capture and enhance clinical continuity within a healthcare system.

**Future Directions**
- Results will guide future clinic prioritization within the health system.
- Outreach approach will be tailored based on clinic type.
- Planned future subgroup analyses to include clinics receiving ambulatory pharmacy specialty medication support services.

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