Creating a Digital Refill Program Using Readily Available Software

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INTRODUCTION

- Relying only on telephonic interactions with patients to set up refills can lead to long hold-times and decreased patient satisfaction
- Patients of all ages prefer digital communication with healthcare providers
- Not all Specialty Pharmacies have access to bi-directional digital communication with patients

OBJECTIVES

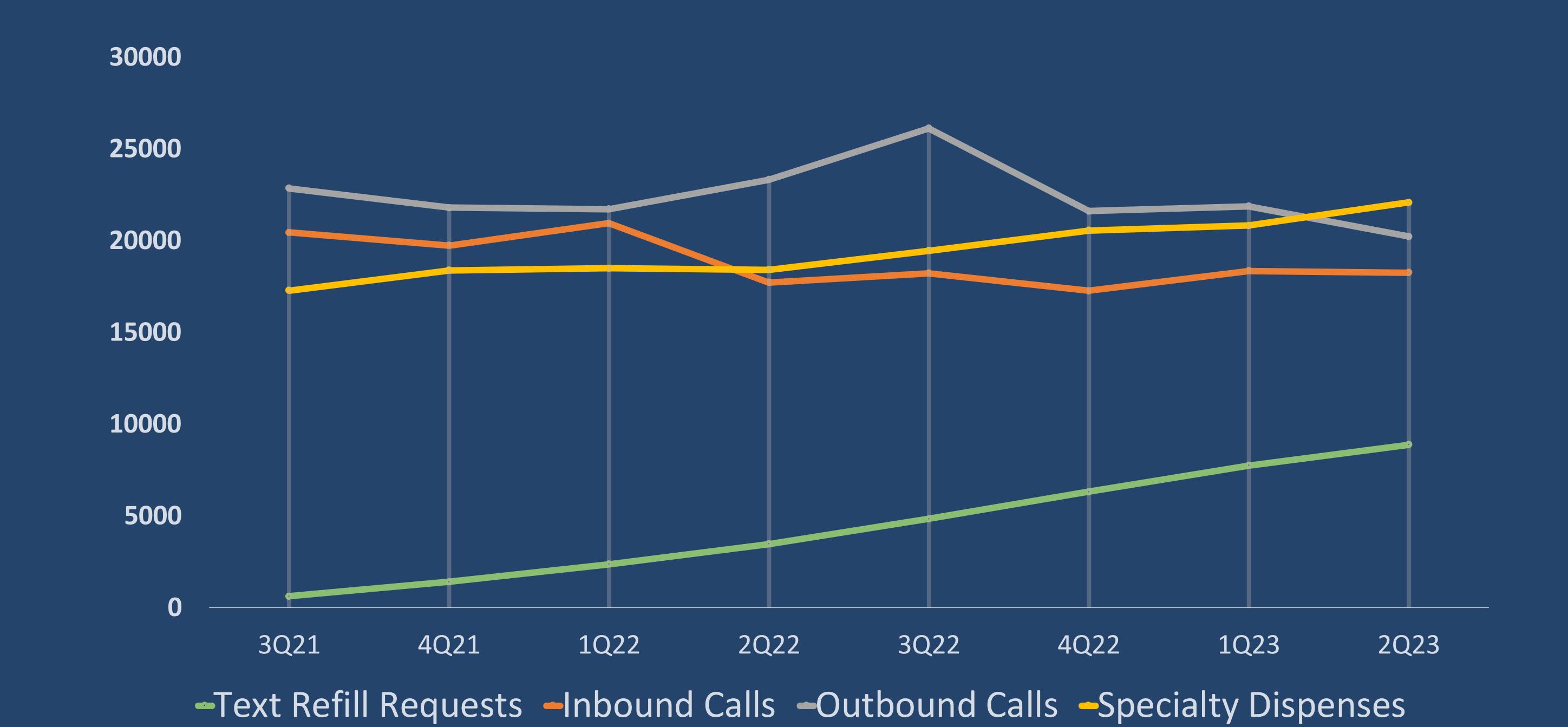
- Develop a digital refill program using software already available to the health system
- Evaluate patient engagement with the digital refill program

METHODS

- Created refill questionnaire using Microsoft Forms
- Link to form manually sent to patient through SMS text using the Patient Communications Solution by SureScripts in EnterpriseRx
- QR Code magnets with link to form also sent to patients
- 3. When form is submitted the refill request is added as an item on a Microsoft List using Microsoft Power Automate
 - Allows for information to be displayed in an easy-to-read format to set up order in dispensing software

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High patient engagement with a pharmacy-created digital refill program

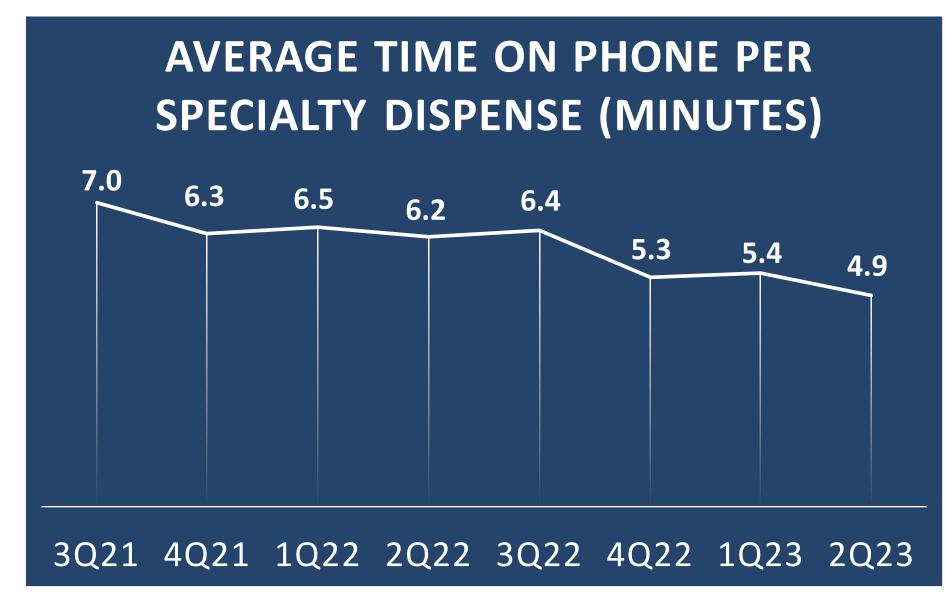


• 5,722 patients requested a refill using the digital refill program

RESULTS

- 50% of these patients requested a refill using the program 5 or more times
- Currently 40% of refills are requested using the digital refill program





*Average of 2.8 minutes on phone per call

DISCUSSION

- A high percentage of patients utilized the digital refill program multiple times
- Between 3Q2021 and 2Q2023 the number of inbound and outbound phone calls were similar
- The number of digital refills increased by more than 10-fold
- Overall time to set up refill order in the dispensing software is similar between the digital and telephonic processes
- The digital refill program allowed the pharmacy to increase the number of specialty dispenses without increasing the time actively spent on the phone
- Drawbacks in the program included patients submitting inaccurate information or requesting a delivery date that was not possible, resulting in the need for telephonic contact with the patient