

Optimizing initiation for self-injectable medications with remote demonstration kits delivered via specialty pharmacy



Sean Glynna, Todd Greenwooda, Yash Prajapatia, Xinyu Xua, Tim McLeroyb, Joe Reynoldsb aZS Associates, bNoble International

BACKGROUND

- Patient training for self-injectable medications varies greatly, with some receiving no or minimal in-clinic training and training
- In-clinic training shows variations in time, methods, and effectiveness
- Remote Demonstration Kits (RDKs) with high-fidelity devices are an alternative for at-home self-injection practice
- Supplying RDKs to patients via Healthcare Providers and Pharma HUB services has been considered. but logistics and awareness of services may prove challenging
- Specialty pharmacy, given its role in supplying self-injectable medications, is well-positioned to provide patient training and distribute RDKs effectively



OBJECTIVE

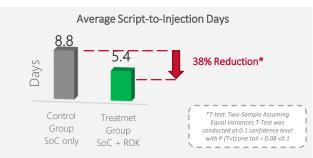
· This exploratory pilot aimed to investigate the impact of supplying self-injection RDKs (IFU, injection demonstration device and video) to patients via specialty pharmacy

METHODS

- · Patients were randomized equally into two groups: Standard of Care (SoC) or SoC + RDK. The RDK was shipped on the same day as the first dose, and Patient Reported Outcome (PRO) data was collected at intervals, alongside patient refill data from the specialty pharmacy
- · Inclusion Criteria: Prescribed one of three biologics (all with a 14day dosing schedule) and naïve to self-injection medication

Measure	Measure description
Script-to-Injection	✓ Patients reported 1 st self-injection
Adherence	✓ Patients claimed 1 st refill
Persistence	 ✓ Patients who were eligible for 3 dispenses

RESULTS



Adherence Impact - PDC (Percentage of Days Covered)



Persistence Impact (Preliminary Findings)

	Persistence Rate*
Control Group (SoC only)	82%
Treatment Group (SoC + RDK)	94%

* Patients discharged between refills due to co-pay and side effects are not included in the persistence calculation

RESULTS

RDK Use for 1st Self-

Injection

88%

Kit Use and Perceptions in Treatment Group Reuse of RDK Perception of RDK

RDK is helpful

■ SoC is enough

■ Used either training device or video ■ Did not use any

CONCLUSIONS

Script-to-Injection Days

Patients who received the RDK took their first injection significantly faster (38%) than those who received only standard of care

Short-term Adherence (PDC)

Patients who received the RDK are 40% more likely to reach an acceptable 80% PDC than those who only received standard of care

Persistence to therapy

Early persistence data shows a 15% improvement in patients persisting to therapy

Patient perceptions

Patients who receive the RDK are highly likely to use it for on their initial dose (88%) and highly likely to reuse the training kit (88%) for re-orientation during later doses

Limitations:

- Small sample size warrants further study with larger sample
- Script-to-Injection Days were not assessed if the 1st injection date was not available via survey
- · This pilot study's scope was limited to demonstrating short-term adherence impact due to its relatively brief duration